

EMMANUEL UKO

BRAND & GRAPHIC DESIGNER | VISUAL
IDENTITY & DIGITAL DESIGN

+ (234) 916 233 2441

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Technical Layout, 8Miles
Calabar CRS

PROFILE

Brand and Graphic Designer with over 5 years of experience creating clear, consistent, and visually compelling brand identities across digital and print platforms. Specialized in logo design, typography, layout systems, and digital marketing assets. Adept at translating brand strategy into structured visual systems that communicate professionalism, trust, and clarity. Experienced working with remote clients and cross-functional teams.

EXPERIENCE

FREELANCE GRAPHIC DESIGNER | REMOTE

2019 - Present

- Developed complete brand identities, marketing collateral, and digital assets for clients across industries including tech, education, and lifestyle.
- Collaborated with writers, developers, and editors to deliver integrated creative projects, improving project delivery time by 20%.
- Managed end-to-end client relationships and remote project workflows, ensuring clear communication and 100% client satisfaction on recurring contracts.

MANAGER / GRAPHIC DESIGNER

Testimony Communications | 2016 - 2019

- Led a creative team in designing visual content for print campaigns, social media, and websites, boosting client retention by 30%.
- Recruited, trained, and mentored junior designers in design principles, software tools, and client communication.
- Oversaw project timelines and quality control from concept to delivery, maintaining consistent brand execution across all touchpoints.

PROFESSIONAL SKILLS

Creative Direction

Project Management

Attention to Detail

Team Leadership

Client Communication

Remote Collaboration

Problem-Solving

EDUCATION

B.Sc. WEB & COMPUTER PROGRAMMING

BYU Pathway Worldwide

ANTICIPATED - Dec. 2027

CERTIFICATE IN GRAPHIC DESIGN FUNDAMENTALS

BYU Pathway Worldwide

ANTICIPATED - April 2026

DIPLOMA IN COMPUTER & DESIGN

Media Consult Academy

July 2019 - January 2020

SKILLS

Brand Identity & Strategy

Logo Design

Typography

Layout & Composition

Color Theory

Print & Digital Design

DIGITAL TOOLS

Adobe Creative Suite (Photo-

shop, Illustrator, InDesign)

MS Office (Advanced Excel, Power-

Point)

Google Workspace

LINKS

<https://hedesigns.netlify.app/>

[https://linkedin.com/in/uko-
emmanuel](https://linkedin.com/in/uko-emmanuel)